



Develop your advisory skills in a Europe-wide network.



IALB – www.ialb.org

The International Academy of Rural Advisory Services (IALB) is an association of consultants in various European countries. The IALB is mainly engaged in questions pertaining to the future of rural areas and the agricultural family enterprises located there. Its objective is to realize future-oriented development of these areas. The objective is the promotion of consulting and education through conferences, seminars, exchange of experience as well as project work.

Information and Contact:

AGRIDEA

Lindau (CH), www.agridea.ch

State Management Academy of Food, Agriculture and Forestry (FÜAK)

Landshut (D), www.fueak.bayern.de

University College for Agrarian and Environmental Pedagogy

Wien (A), www.agrarumweltpaedagogik.ac.at

State Institute for Agriculture, Nutrition and Rural Areas (LEL)

Schwäbisch Gmünd (D), www.lel-bw.de

Hessen State Department of Agriculture (LLH)

Educational Seminar Rauschholzhausen (D),
www.llh.hessen.de

Autonomous Province of South Tyrol

Technical School for Agriculture Salern
Vahrn (I), www.fachschule-salern.it

Andreas Hermes Akademie (AHA)

Bonn (D), www.andreas-hermes-akademie.de

Doppelspitzencoaching

Wetzlar (D), www.doppelspitzencoaching.de

entra people systems GmbH

Winnweiler/Lengerich (D), www.entra.de

Please, find the CECRA annual program here:



www.cecra.net

Further information on CECRA in the
European network:

EUFRAS – www.eufras.eu

European Forum for Agricultural and Rural Advisory Services (EUFRAS) is a European network

and representative association of public and private rural and agricultural extension services. EUFRAS is designed to play an advocacy role for the members addressing particularly EU-Institutions in the field of agricultural policy and rural development. Conferences, seminars and events shall offer a platform for exchange and cooperation between advisory services from all over Europe. Another important goal of EUFRAS is to enhance the profession by offering a high-quality advisor qualification.

LLKC, Latvia	www.llkc.lv	Andis Kursitis
TEAGASC, Ireland	www.teagasc.ie	Tom Kelly
USC, Spain	www.usc.es	Florentino Diaz
CAFS, Slovenia	www.kgzs.si	Igor Hrovatic
AUA, Greece	koutsouris@aua.gr	Alex Koutsouris

Published by

International Academy of Rural Advisory Services
Porschestraße 5a, 84030 Landshut, Deutschland

Tel.: +49 (0) 871 9522-4318

Fax: +49 (0) 871 9522-4399

Mail: kontakt@cecra.net

Web: www.cecra.net

© IALB, 2024. Alle Rechte vorbehalten.

CECRA

Certificate for European Consultants in Rural Areas

CECRA is a competence development program for advisors and consultants working in rural areas that combines practical training with tried and tested advisory techniques. CECRA was developed by IALB centered on advisors' needs. In tailor-made seminars participants improve their advisory and extension techniques. In achieving the certificate advisors will have the opportunity to network with colleagues in other regions and countries. Compile your individual training program and choose from 20 modules.

Overview of the modules

2 Compulsory modules

- M01** My profile as an advisor
- M02** Communication and building relationships in advisory work

18 Elective modules

- M03** Team Work and Team Leadership
- M04** Rhetoric / Presentation
- M05** Self-Management and Time Management
- M06** Project Management
- M07** Shaping Advisory Processes
- M08** Handling Difficult Advisory Situations / Change
- M09** Moderation Management
- M10** Marketing
- M11** Event Management
- M12** Advising and Supporting Groups
- M13** Basics of Mediation
- M14** Advising and Supporting Enterprises in Strategic Issues
- M15** Introduction to Coaching
- M16** Shaping Innovation Processes – Accompanying networks
- M17** Basics of participation
- M18** Individual company consulting online
- M19** Working with groups online
- M20** Reflection and further development of own consulting practice (interview and practical consulting)

Your benefits

- Develop your skills and knowledge in advisory techniques as well as self-development.
- Meet colleagues and establish a transnational network.
- You will earn an internationally recognised certificate confirming your advisory skills.
- Acquire additional methodological knowledge that will increase your success in your advisory and extension activities.
- As an employer CECRA qualification by your staff or prospective staff will enhance the professional image of your organisation.



Within the CECRA competence development program two degrees can be achieved: CECRA Basics and CECRA Certificate.



- 2 Compulsory Modules
- 3 Elective Modules



- 2 Compulsory Modules and 3 Elective Modules
- 2 years work experience
- Participation in a symposium
- Visit to Advisory Centres
- Reflection of case study and thesis

7 Years

In the competence development program, participants are working on own cases and reflect them. Aim is, to learn new skills and to subsequently apply the knowledge gained into practice.